YOUR GUIDE TO THE 54TH ANNUAL

Springtime
TALLAHASSEE
FESTIVAL

2022
Welcome to the 54th annual Springtime Tallahassee Festival! Our Springtime Tallahassee family is excited to present the festival weekend starting April 1, with the 8th annual Music Fest on Kleman Plaza. Bring your friends and family for a free music concert showcasing a nationally acclaimed entertainer, food vendors and a beer garden. On Saturday, April 2, join us for the Grand Parade and Jubilee in the Park. The parade begins at 10:30 a.m., but the Jubilee goes on throughout the day. Visit our many craft vendors, community stages, food court and Children’s Park, and enjoy a day with your family and friends in our beautiful city.

The Springtime Tallahassee Festival events would not be possible without the support and assistance of many people in our community. Thank you to our many sponsors in the business community, organizations and the media. Please support the businesses featured in this publication. And, thank you to the members of Springtime Tallahassee. Your tireless efforts bring this event to life and make Springtime Tallahassee the great organization that it is.

If you would like to learn more about Springtime Tallahassee and how to become a member of this great organization, please visit our website at SpringtimeTallahassee.com.

We look forward to seeing you on April 1-2 as we come together and celebrate all the fun and festivities that we have to offer throughout the weekend! Springtime Tallahassee — We are Springtime Strong!
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APRIL 1
MUSIC FESTIVAL ON KLEMAN PLAZA
6–10 p.m., Kleman Plaza
Featuring national entertainment! Unwind at the Beer Garden as we ROCK the plaza for this free festival event! Beer, wine, Pepsi products and food will be available for purchase. Make sure to arrive early to catch the opening acts; this event will get packed quickly.

APRIL 2
THE SPRINGTIME ROAD RACES
The Springtime Races (10K/5K/1M) are ready to roar back to life in 2022 with the proper COVID protocols and, after two missed years, with an exciting new start on Suwannee Street next to Cascades Park. The good news is the start and finish will be in the same space. The 10K and 5K races will most likely start at 8:00 a.m. with the 1-Mile race beginning at 7:30 a.m. For more information, contact david@radeylaw.com or visit our website to register.

APRIL 2
GRAND PARADE
10:30 a.m., Monroe Street
As one of the largest parades in the Southeast, the Springtime Tallahassee Grand Parade needs no introduction. Come see over 100 colorful units and floats, marching bands, dance groups, Springtime Krewe floats, and much more!

APRIL 2
JUBILEE IN THE PARK
9 a.m.–5 p.m., Downtown Tallahassee
With more than 125 arts, craft and food vendors from around the country, this event attracts some of the best. You can expect artists displaying original, handmade masterpieces, and find cuisine with international flavors to ignite anyone's taste buds!

APRIL 2
CHILDREN’S PARK
9 a.m.–5 p.m., Downtown Tallahassee
This fantastic day of fun-filled activities includes face painting, clowns, sirens and a host of other magical experiences that provide culture, education, and recreation for the whole family! This magical area will be sure to unleash the imagination of all ages. Springtime Tallahassee and Tobacco Free Florida are working together to reduce your child's exposure to secondhand smoke. The Children's Park is designated a TOBACCO-FREE ZONE.

JUBILEE IN THE PARK ENTERTAINMENT
SATURDAY, APRIL 2

PRE-PARADE ENTERTAINMENT
PONCE DE LEON PARK
9:30–10:30 a.m.
Tallahassee Community College's Capital City Band

COMMUNITY STAGE
Noon–5 p.m., McCarty Park
Noon-12:20 p.m. Young Actors Theatre
12:30-12:45 p.m. RockStar Ravens Cheer Squad
12:55-1:20 p.m. Killearn Kids Dance Troupe
1:30-2:00 p.m. Fryson Drum Academy
2:10-2:20 p.m. DeSoto Trail Elementary Blazerettes
2:30-2:40 p.m. Excellence Dance Studio, Inc
2:50-3:15 p.m. Irish Dance Tallahassee
3:25-3:40 p.m. Dance Electric Dance Academy
3:50-4:20 p.m. Timberlane Arts & Dance Academy
4:30-5:00 p.m. Capital Celtic Dancers

ROCK, JAZZ & BLUES STAGE
Noon–5 p.m., Jefferson Street & Adams Street
Noon-1:00 p.m. Keith Taylor Band
1:15–2:15 p.m. Anna Wescoat
2:30–3:15 p.m. Lee C. Payton & The GangBusters
3:30-4:10 p.m. SMITH
4:25-5:00 p.m. Once Great Estate
Join us on Kleman Plaza at the Main Stage for an exciting musical lineup featuring country music star LEE BRICE with opening acts Tobacco Rd Band and Shift 8.

Unwind at the Beer Garden as we ROCK the plaza for a FREE festival event! Beer, wine, pepsi products and food will be available for purchase starting at 5:30PM. This is one event you do not want to miss so be sure to arrive early to enjoy the opening acts as this event will be a Friday night hot spot!
2022 BOARD OF DIRECTORS

SPRINGTIME TALLAHASSEE
BOARD OF DIRECTORS

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• Executive Director, Blake Moore

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- Dana Lachter-Rivera, ClothesLine
GOVERNOR AND FIRST LADY
DON WILHAM, GOVERNOR
TRICIA WILHAM, FIRST LADY
PHOTOS BY IVORY FINE ARTS

GOVERNOR AND FIRST LADY/GENTLEMAN HISTORY
To promote the rich history of our community, Springtime Tallahassee annually selects two members to portray the Governor and First Lady or First Gentleman, reflecting the role of government in Florida’s capital city of Tallahassee. They serve, together with the President and the General Chairman, as representatives of the organization.

The Governor’s Staff is made up of members of five Krewes, each having been selected by their Krewe to serve a five-year active term. The Staff is a marching unit and participates not only in the Springtime Parade, but also in a number of festivals throughout Florida and other states.

Governor Staff

First Lady Staff

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TO JOIN SPRINGTIME TALLAHASSEE

Becoming a member means becoming a part of Tallahassee history.
For more information visit us at www.springtimetallahassee.com
The Spanish history of this area of Florida goes back 447 years. Panfilo de Narvaez, Spanish explorer, led his party into the Tallahassee area in 1528. They camped on the Wakulla River near St. Marks, built crude ships and set forth on a fateful trip to Mexico. The entire sea-going party was lost in a storm; however others reached Mexico by land and recorded the events of history.

During the next 100 years, the Spanish explorers in St. Augustine became familiar with the Apalachee region and began trade with the agriculturally efficient Indians here.

This trade arrangement was highly successful until Col. James Moore came through destroying the Christian missions, burning the villages, killing the braves and taking women and children as slaves. Thus the Apalachee area was deserted for more than 100 years.

The people of Florida agreed to undertake the responsibilities of statehood in 1837. Gov. Richard Keith Call was a strong advocate of statehood, and the vote in favor was by a substantial majority. The Constitutional Convention was held in St. Joseph (now Port St. Joe), and on Jan. 11, 1839, the constitution was adopted and sent to Congress for admission into the union. It was a long wait, but on March 3, 1845, Florida became the 27th state and boasted a population of 66,500. The town enjoyed social and political development during this period. Even the nephew of Napoleon, Prince Achille Murat, and his wife, the grandniece of George Washington, settled on a plantation and became prominent citizens of this community. The stability of the community was in agriculture, as large and small landholders worked side by side.

In 1821, Spain relinquished control of Florida, and the United States sent Andrew Jackson to be the military Governor. Tallahassee was deserted at that time, but after two years of crossing the wasteland of North Florida from Pensacola to St. Augustine and back again to conduct affairs of state, it was decreed that a central location be found for the capital of the new territory. The commissioners decided on the beautiful spot with rolling hills and fertile land which is now Tallahassee, and the first settlers arrived April 9, 1824.

Accounts of Tallahassee in those early years were wild and wooly. It is said that the yellow fever epidemic of 1841 helped clean up the town, and Francis Eppes, the first mayor, did the rest. Tallahassee flourished with plantations, schools, banks, merchants, transportation and legislators.

The Ordinance of Secession was signed in Tallahassee on Jan. 11, 1861. Florida's most effective contribution to the cause was food, as the ravages of war came no closer to the capital city than 20 miles south.

It was here at Natural Bridge that a small group of older men and cadets from West Florida Seminary (now Florida State University) successfully defended the capital against attack. It was this heroic effort that distinguished Tallahassee as the only Southern capital east of the Mississippi River not to fall to the Union Army. It was only two months later, however, that the union leaders returned in victory and raised the Stars and Stripes again over the Capitol and sent couriers into the countryside to advise the slaves they were now free.

The time from 1900 until 1999 has seen Tallahassee come from a sleepy Southern town to a bold and progressive metropolitan area. State government is still the primary industry, but education plays a very important role in the city’s economy.

Tallahassee is now the seat of learning for two major universities, a junior college, a vocational school, six tax-supported high schools and several private schools. Agriculture, timber and cattle take an important seat in the economic structure of the community. Beauty still abounds. The people are aware and concerned about their heritage, they are friendly and still bear signs of the Southern charm read about in romantic novels ... and the love affair continues.
GO BILLFISHING WITH GUY HARVEY & JESSICA HARVEY

September 25–29, 2022

Twenty-five anglers each trip will have the opportunity to join Guy and Jessica Harvey on a 5 day/4 night VIP experience at the world-famous Tropic Star Lodge in Piñas Bay, Panama.

For more information and available expedition dates, contact browland@GuyHarvey.com

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BELLES AND GENTS
Springtime Tallahassee’s Belles and Gents program is made up of young men and women from grade 9 through grade 12. Throughout the year, the Belles and Gents, along with the Junior Belles and Gents, grades 5 through 8, develop poise, proper etiquette and self-confidence while studying the history and traditions of Florida, Springtime Tallahassee and the city of Tallahassee. Along with learning about our history, the Belles and Gents participate in several community projects that give back to our community. Springtime Tallahassee is very proud of the Belles and Gents and the wonderful way they care about our community.

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