



January 17, 2012



Dear Friends,

We are very pleased to invite you to the 44th annual Springtime Tallahassee Festival, March 29-April 1, 2012. If you've celebrated the Festival with us before, we hope you'll join us again for an exciting, fun-filled weekend. If you're new to the Festival, get ready for some outstanding hospitality and a weekend you won't soon forget! The theme this year is "Up, Up and Away" – and we will be taking the Festival to new heights.

The fun starts Thursday, March 29, with our annual Float Gloat at the Float Barn. On Friday there is an optional excursion to the historic Edwin Ball Lodge overlooking Wakulla Springs for lunch, followed by a scenic boat ride on the Wakulla River. Friday evening our Festival Reception will take place at the "host" Doubletree Hotel in downtown Tallahassee. Also that evening, just outside the hotel doors, we will be presenting our out-of-town VIPs at the Downtown GetDown street party.

On Saturday, March 31, over 250,000 people are expected to crowd into downtown Tallahassee for the Grand Parade, the Arts-and-Crafts Jubilee, the Seafood Festival, and the Main Stage MusicFest. Then, Saturday evening's Crash Party will culminate a year's worth of planning in celebration of the Festival weekend.

To participate in Festival activities, please complete the enclosed Event Registration Form and return with your payment by no later than February 22, 2012.

A block of rooms for out-of-town guests has been reserved at the Doubletree Hotel at a special rate of \$119 per night. To receive the special rate, make your reservations **no later than March 2** by calling 1-800-222-8733 and asking for Group Code "STT".

If you have questions, please contact the Springtime Tallahassee office at 850-224-5012 or e-mail me at generalchair@springtimetallahassee.com. Additional registration forms can be downloaded from our website: www.springtimetallahassee.com.

Heading up the Springtime hospitality team this year are:

President Park Adams and wife Nancy,
General Chairman Pam Fendrick and husband Tony, and
Andrew Jackson XV and Rachel, Charley and Joanie Fowinkle.

As Festival time moves closer, we can hardly wait ... 'til it's "Up, Up and Away" ... and we want you to come share the fun!

Sincerely,

Pam Fendrick

General Chairman



2012 Springtime Tallahassee Festival Weekend and Grand Parade March 29 - April 1



Festival Host Hotel: Doubletree Hotel
Special rate of \$119 per night is being offered to our guests
Please use Group Code STT to receive discounted rate
Call 1-800-222-8733 or use reservation website: doubletree.hilton.com
Round-trip bus transportation to events provided from host hotel

Registration and Hospitality Suite at Doubletree Hotel
*Purchase of ticket to one Festival weekend event allows Hospitality Suite access
(excludes Wakulla Springs Excursion)*
Hospitality Suite hosted by Past Andrew Jackson XXXIX and Rachel, Scott & Karen Jay

Event Prices Per Person

Wakulla Springs Excursion - \$30

Advance Purchase - Package: \$190 (Float Gloat, Festival Reception, Crash Party)
Advance Purchase - Single Event: Float Gloat \$45, Festival Reception \$80, Crash Party \$80
At Door* - Package: \$220 (Float Gloat, Festival Reception, Crash Party)
At Door* - Single Event: Float Gloat \$50, Festival Reception \$90, Crash Party \$90

**purchased after March 16 (availability limited)*

Schedule of Events

Thursday, March 29

Float Gloat, Springtime Tallahassee Float Barn, Oakland Avenue
Hosted by Springtime Tallahassee Board of Directors - Casual Attire - 6:30 - 9:30 p.m.
Preview our floats, visit with Springtime & out-of-town Krewe members,
Enjoy chili cook-off, libations & dancing

Friday, March 30

Wakulla Springs Excursion (lunch & boat ride) - 11:30 a.m. - 2:30 p.m.

Festival Reception, Doubletree Hotel - 6:30 - 8:30 p.m.
Formal Attire: Official Krewe Costumes or Black Tie

Downtown GetDown Street Party, Adams Street - 6:00 - 10:00 p.m.

Saturday, March 31

President's Coffee (*invitation only*), Aloft Hotel - 8:00 - 9:00 a.m.

Arts & Crafts Jubilee - 9:00 a.m. - 5:00 p.m.

Grand Parade - 10:30 a.m.

Seafood Festival & Main Stage MusicFest - 12:00 noon - 5:00 p.m.

Crash Party, Antique Car Museum - 8:00 p.m. - midnight - Krewe shirts or party theme attire
Silent auction, live music, dancing, float awards, dinner & libations

Sunday, April 1

Rachel Brunch (*invitation only*), Hotel Duval - 10:00 a.m.



2012 Springtime Tallahassee Registration

Payment Due by February 22, 2012



Please Return Registration to
Springtime Tallahassee, 209 E. Park Ave., Tallahassee, FL 32301
Guestrelations@springtimetallahassee.com or fax (850)224-0833

Krewe Name: _____

Contact Name: _____ Phone Number _____

Address: _____ E-Mail: _____

City: _____ State: _____ Zip: _____

Summary of Attendance Registration

Cancellation Policy: There will be no refunds after March 9, 2012

<i>Event</i>	<i>No. of Attendees</i>		<i>Price</i>		<i>Total</i>
Package Rate	_____	X	\$190	= \$	_____
Float Gloat	_____	X	\$45	= \$	_____
Festival Reception	_____	X	\$80	= \$	_____
Crash Party	_____	X	\$80	= \$	_____
Wakulla Springs	_____	X	\$30	= \$	_____
<input type="checkbox"/> Grand Parade Float Entry (Parade Application must be completed)			\$100	= \$	_____
Add all items from total column above	=	AMOUNT DUE		\$	

Schedule:

Thursday, March 29
Float Gloat

Friday, March 30
Wakulla Springs
Festival Reception
Downtown GetDown

Saturday, March 31
Grand Parade & Festival
Crash Party

Sunday, April 1
Rachel's Brunch
(VIP's by invitation only)

Package Rates-per person

Advance: \$190 (Float Gloat, Festival Reception, Crash Party)
At the Door*: \$220 (Float Gloat, Festival Reception, Crash Party)
(* if purchased after March 16, 2012)

Single Event Rates-per person

Advance \$45 Float Gloat, \$80 Festival Reception, \$80 Crash Party
At the door*: \$50 Float Gloat, \$90 Festival Reception, \$90 Crash Party
(* if purchased after March 16, 2012)

Method of Payment: *(total should match amount due from above)*

Check Visa Master Card American Express

Print name (as appears on credit card): _____

Card number: _____ Expiration Date: _____

3 Digit V-Code on back of card or 4 digit code on front (AMX): _____ Total to be charged: \$ _____

Signature: _____ Date: _____

Designated Festival Hotel:

Doubletree Hotel
(800) 222-8733
Special Rate: \$119; Reservation Code: STT
Room block expires: 3/2/2012

For more information contact

Linda Trammell, Guest Relations
(850) 224-5012 office; (850) 509-5386 cell
guestrelations@springtimetallahassee.com

Attendees: First three lines below are for VIP's only

Please print name as to appear on name badge

VIP-Name: _____ **Title:** _____

Spouse: _____ **Title:** _____

Phone: _____ **Email:** _____

Package \$190 includes Float Gloat, Festival Reception, Crash Party (per person rate)

Float Gloat \$45 Festival Reception \$80 Crash Party \$80 Wakulla Springs \$30

VIP-Name: _____ **Title:** _____

Spouse: _____ **Title:** _____

Phone: _____ **Email:** _____

Package \$190 includes Float Gloat, Festival Reception, Crash Party (per person rate)

Float Gloat \$45 Festival Reception \$80 Crash Party \$80 Wakulla Springs \$30

VIP-Name: _____ **Title:** _____

Spouse: _____ **Title:** _____

Phone: _____ **Email:** _____

Package \$190 includes Float Gloat, Festival Reception, Crash Party (per person rate)

Float Gloat \$45 Festival Reception \$80 Crash Party \$80 Wakulla Springs \$30

Attendees: Please print name for each attendee as to appear on name badge

Name: _____ **Phone Number:** _____

Email: _____

Package \$190 includes Float Gloat, Festival Reception, Crash Party (per person rate)

Float Gloat \$45 Festival Reception \$80 Crash Party \$80 Wakulla Springs \$30

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